

## INTERNET

Acquired licenses allow unrestricted use worldwide, unlimited in time.

### COMMERCIAL WEBSITE

Simple underscoring, no advertising message, only image building

per track, flat rate	€ 110
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### NON-COMMERCIAL WEBSITE, BLOG ENTRY, SOCIAL MEDIA

No sale, irrespective of visitor numbers (e.g. wedding video, private fashion blog, etc.).  
We will be glad to make you an individual offer for private online use of our music.

### STREAMING/DOWNLOAD

Audio file on website

Streaming only	€ 110
Streaming including download option	€ 150

### AUDIOVISUAL ONLINE PRODUCTIONS

Audiovisual productions for online use, e.g. streaming, video on demand (e.g. documentaries, event documentation, presentation of a business or product, editorial, educational film)

per production/worldwide use, unlimited in time	
up to 1 minute	€ 120
up to 3 minutes	€ 320
up to 8 minutes	€ 800
Social rate	upon request
30 minutes and more	upon request

### TUTORIAL

Please contact us for an individual offer.

### PODCAST

see rates [RADIO/AUDIO PRODUCTIONS](#) > Audio productions, page 3

### INTERACTIVE/MOBILE

Games, online games, mobile games  
Please contact us for an individual offer.

### ALL INCLUSIVE

Do not hesitate to talk to us about the desired time period. We will be glad to make you an individual offer.

### ADVERTISEMENT

see rates [ADVERTISEMENT](#) > Internet, page 4

## TV/AUDIOVISUAL PRODUCTIONS

### TV

Music use is free of charge for broadcasters who have concluded a general agreement with GEMA or another local collecting society. Used tracks must, however, be reported there, including use on the broadcaster's own website. Music for advertising is excluded, for rates s. [ADVERTISING > TV/RADIO/CINEMA](#), page 4.

per production	TV broadcast + website *	All media
up to 3 minutes, per minute or part thereof	free	€ 110
up to 8 minutes, per minute or part thereof	free	€ 100
more than 8 minutes, per minute or part thereof	free	€ 90
unlimited	free	upon request
Social rate	free	upon request

\* only applicable for broadcasters who have concluded a general GEMA agreement; no advertising

### AUDIOVISUAL ONLINE PRODUCTIONS

for rates s. [INTERNET > Audiovisual online productions](#), page 1

### AUDIOVISUAL PRODUCTIONS ON VISUAL/AUDIO CARRIERS

Audiovisual productions for the reproduction of visual/audio carriers, e.g. DVD, Blue-ray, CD, etc. (e.g. documentaries, event documentation, presentation of a business or product, editorial, educational film)

per production worldwide, unlimited in time	1 media type
up to 3 minutes, per minute or part thereof	€ 90
up to 8 minutes, per minute or part thereof	€ 80
more than 8 minutes, per minute or part thereof	€ 70

### NON-COMMERCIAL AUDIOVISUAL PRODUCTIONS ON VISUAL/AUDIO CARRIERS

Audiovisual productions for the reproduction of visual/audio carriers, e.g. DVD, Blue-ray, etc. No sale, irrespective of the number of copies (e.g. wedding video etc.) Please contact us for an individual offer.

## RADIO/AUDIO PRODUCTIONS

### RADIO

Music use is free of charge for broadcasters who have concluded a general agreement with GEMA or another local collecting society. Used tracks must, however, be reported there.

per production	All media
up to 3 minutes, per minute or part thereof	€ 100
up to 8 minutes, per minute or part thereof	€ 90
more than 8 minutes, per minute or part thereof	€ 80
unlimited	upon request
Social rate	upon request

### AUDIO PRODUCTIONS

For sale or as promotional gifts, for live events, public events, podcasts

per production	All media
up to 3 minutes, per minute or part thereof	€ 80
up to 8 minutes, per minute or part thereof	€ 70
more than 8 minutes, per minute or part thereof	€ 60
unlimited	upon request
Social rate	upon request

### WAITING LOOP/MAILBOXES

Please contact us for an individual offer.

### IN-STORE RADIO PRODUCTIONS

Please contact us for an individual offer.

## ADVERTISING

### TV/RADIO/CINEMA

Music use in advertising is not free of charge for broadcasting stations who have concluded a general agreement with GEMA or another local collecting society. However, there are no additional licensing fees issued by the collecting society. That also applies for cinema screenings. Prices below are applicable per commercial and independent from clip length and number of screenings.

TV commercial	flat rate per production, including online usage
regional	€ 170
1 country, 1 language	€ 1.500
Europe	€ 2.800
worldwide	€ 4.200

Online commercials in connection with radio/cinema commercials (competitions, online shopping, commercial messages, etc.) as well as follow-up productions get a 50% discount. This is also applicable for other forms of secondary use.

Radio/cinema commercial	flat rate per production	plus online usage
regional	€ 140	zzgl. € 70
1 country, 1 language	€ 800	zzgl. € 400
Europe	€ 1.000	zzgl. € 500
worldwide	€ 1.200	zzgl. € 600

### INTERNET

Prices below are applicable per commercial and independent from clip length and number of screenings.

flat rate price per commercial	
1 country, 1 language	€ 750
Europa	€ 1.100
worldwide	€ 1.400

### IN-STORE RADIO PRODUCTIONS

We will be glad to make you an individual offer.

### ALLONGES

Allonges have to be included in the license application. We will be glad to make you an individual offer.

## OTHER/MISC.

### CUT DOWNS

Cut downs are free of charge, however must be reported to UBM.

### ORIGINAL CLASSICAL MUSIC EXTRA CHARGE

There is no customary extra charge for the use of classical tracks.

### MUSIC CHANGE

Any new use of music must be reported to UBM.

### MISC.

For any other uses than those listed above please contact us directly. We will be happy to make you an individual offer.

## NEW PRICE LIST VALID FROM 01 FEBRUAR 2019

