

# PRICE LIST 2019

## FOR SYNCHRONISATION RIGHTS • GERMANY

This price list applies exclusively to the repertoire offered on [www.ubm-media.com](http://www.ubm-media.com). The right to use the music in audiovisual productions (synchronisation rights) is granted according to this price list and generally without limit in time and includes an unlimited number of copies. In principle, all titles are subject to GEMA fees. Rights that are protected by collecting societies (including GEMA, GVL) are not the object of this price list.

### 1. ADVERTISING: COMMERCIALS

Flat Rate per Production / Type of Use				
Area Covered by Licence	TV (including internet)	Cinema or Radio (including allonges)	Internet	All Media
Local	100.00	100.00	–	250.00
Regional	250.00	250.00	–	500.00
GSA	2,000.00	750.00	500.00	3,000.00
Throughout Europe	3,000.00	1,000.00	750.00	4,500.00
Worldwide	4,500.00	1,500.00	1,000.00	8,000.00

- **Secondary uses in other media, follow-up commercials** (same music / product with different images) and **cut downs / allongen** (other lengths) are calculated with a **50% surcharge**.
- All further **follow-up commercials / cut downs** can be licenced, providing the licence is requested along with the application for the first use. Please feel free to contact us.
- For **All Media**, all **follow-up commercials / cut downs** in all media are included in the price.
- We offer individual prices for uses in other countries.
- **TV presenter / sponsor mentions, competition trailers** and **direct response commercials** (e.g. book on a TV series) are calculated with a 50% discount.

### 2. CORPORATE MEDIA: CORPORATE FILMS

Image building, promotional presentation of a company, brand, product or person of an informative nature.

Flat Rate per Production			
Length of Use	Image Film (B2C) and Making Of Target group: end customer / consumer	Image Film (B2CB) Target group: professional audience, dealers or colleagues	Branded Content Focus is not on products but on the value-added content of the film)
Up to 3 Minutes	500.00	300.00	150.00
Up to 5 Minutes	750.00	500.00	250.00
Up to 10 Minutes	1,250.00	900.00	450.00

- **Area covered by licence:** worldwide including use on the **internet**, at **trade fairs / events, POS** and **DVD / BD**.
- **Educational films and showreels** are calculated the same as **Image Films (B2B)**.
- **Rights of use for All Media** can be purchased with a **50% surcharge**. **Cut downs** (other lengths), as well as use for **TV, radio, cinema** and all further media are then included in the price. The price does not include commercials (cf. point 1).

### 3. ENTERTAINMENT: FILMS AND SERIES

Flat Rate (All media)		
Area Covered by Licence	Up to 1 Minute per Title	Over 1 Minute per Title
GSA	150.00	250.00
Europe	200.00	300.00
Worldwide	300.00	400.00

All Media includes use for cinema, TV, internet, social media and DVD / BD. For low budget productions we provide individual offers.

### 4. OTHER PRODUCTIONS

For any other productions not listed (including **background music, telephone waiting loops, video games**) we charge a **flat rate / title**. For **individual packet prices** and **flat rate contracts**, please do not hesitate to contact us at any time.



## IMPORTANT INFORMATION

**Effective from 01. 02. 2019** – All licence prices on the price list are given in euros and are subject to statutory value-added tax at 7%. Terms and conditions of UBM Records GmbH apply. The current version can always be found at [www.ubm-media.com](http://www.ubm-media.com).

## GRANTING OF RIGHTS OF USE

Unless expressly agreed otherwise, we solely grant a **non-exclusive right of use**, that **is not limited in time** for the use of the musical works and musical recordings listed on the licence application, in the stated audiovisual production. If the licenced production is edited, or musical works and musical recordings that have already been licenced are used for other productions, a new licence must be obtained.

## COMMERCIAL RELEASE AUDIO

The use of music in the form of **audio tracks** (e.g. compilations, soundtracks for films) through distributor (physically, digital downloads, streaming) is only permissible following authorisation of a request and is calculated pro rata.

## IT VERSIONS

Productions produced in other countries, in addition to domestic productions which are intended to be used abroad, often need to be reset to music due to licencing reasons. For the use of music in **IT versions**, a non-exclusive right of use must also be obtained from us. We offer you individual packet prices for this.

## SECONDARY USES

For the **secondary use** of **TV- or radio productions** (e.g. radio plays) on visual/audio carriers (DVD/BD) or on digital service platforms (DSP), a non-exclusive right of use must be obtained from us.

## FILM TRAILERS, TV TRAILERS, BROADCASTER SELF-PROMOTION AND BUMPERS

**Film trailers** which are screened in cinemas are considered to be normal cinema commercials, whereas film trailers which are shown on TV are calculated as normal TV commercials.

There is no licence fee for synchronisation rights for **TV trailers, broadcaster self-promotion and bumpers** which are produced by TV broadcasters for their own broadcasting purposes (it is only required to notify GEMA through the TV broadcaster).

## LANGUAGE VERSIONS

Additional **language versions** are included in the licence fee stated on the price list and do not entail an extra charge.

## TV SERVICE PRODUCTIONS

The use of music in **TV service productions** is in general fully covered by contracts between GEMA and GVL and the TV broadcasters. In this instance, it is therefore not necessary to obtain a licence for the synchronisation rights. However, the producer has a legal obligation to provide the TV broadcaster with complete information about the music used, to ensure that the TV broadcaster can correctly notify the collecting societies (e.g. GEMA/GVL) of the music used. **TV commercials** (product advertising, sponsoring/presenters), **coproductions** and **independent TV productions** are by definition never TV service productions.

## COLLECTING SOCIETIES

Rights that are protected by collecting societies (GEMA, GVL) (in particular **performing rights** and **reproduction rights**), CANNOT be obtained from us. You can find tariffs, application forms and contact persons at [www.gema.de](http://www.gema.de) and [www.gvl.de](http://www.gvl.de).

For the use of music for TV, radio or cinema there are usually no costs for the producer regarding the rights protected by the collecting societies GEMA and GVL, because the **appropriate broadcaster** or the appropriate **cinema operator** has generally concluded **framework agreements** with the collecting societies.

