

PRICE LIST 2023

FOR SYNCHRONISATION RIGHTS • GERMANY

This price list applies exclusively to the repertoire offered on www.ubm-media.com. The right to use the music in audiovisual productions (synchronization rights) is granted according to this price list and generally without limit in time and includes an unlimited number of copies. In principle, all titles are subject to GEMA fees. Rights that are protected by collecting societies (including GEMA, GVL) are not the object of this price list.

1. ADVERTISING: COMMERCIALS

Flat Rate per Production /Type of Use				
Area Covered by License	TV (including internet)	Cinema or Radio (including allonges)	Internet	All Media
Local	10000	100.00	–	250.00
Regional	250.00	250.00	-	500.00
GSA	2,000.00	750.00	500.00	3,000.00
Throughout Europe	3,000.00	1,000.00	750.00	4,500.00
Worldwide	4,500.00	1,500.00	1,000.00	8,000.00

- Secondary uses in other media, follow-up commercials (same music /product with different images) and cut downs / allonges (other lengths) are calculated with a 50% surcharge.
- All further follow-up commercials /cut downs can be licensed, providing the license is requested along with the application for the first use. Please feel free to contact us.
- For All Media, all follow-up commercials / cut downs in all media are included in the price.
- We offer individual prices for uses in other countries.
- TV presenter / sponsor mentions, competition trailers and direct response commercials (e.g. book on a TV series) are calculated with a 50% discount.

2. CORPORATE MEDIA: CORPORATE FILMS

Image building, promotional presentation of a company, brand, product or person of an informative nature.

Flat Rate per Production			
Length of Use	Image Film (B2C) and Making Of Target group: end customer / consumer	Image Film (B2CB) Target group: professional audience, dealers or colleagues	Branded Content Focus is not on products but on the value-added content of the film)
Up to 3 Minutes	500.00	300.00	150.00
Up to 5 Minutes	750.00	500.00	250.00
Up to 10 Minutes	1,250.00	900.00	450.00

- Area covered by license: worldwide including use on the internet, at trade fairs / events, POS and DVD / BD.

- Educational films and showreels are calculated the same as Image Films (B2B).
- Rights of use for All Media can be purchased with a 50% surcharge. Cut downs (other lengths), as well as use for TV, radio, cinema and all further media are than included in the price. The price does not include commercials (cf. point 1).

3. ENTERTAINMENT: FILMS AND SERIES

Flat Rate (All Media)		
Area Covered by License	Up to 1 Minute per Title	Over 1 Minute per Title
GSA	150.00	250.00
Europe	200.00	300.00

All Media includes use for cinema, social media and DVD / BD. For low budget productions, we provide individual offers.

4. OTHER PRODUCTIONS

For any other productions not listed including background music, telephone waiting loops, video games we charge a flat rate / title. For individual packet prices and flat rate contracts, please do not hesitate to contact us at any time.

IMPORTANT INFORMATION

Effective from 01.02.2019 - All license prices on the price list are given in euros and are subject to statutory value-added tax at 7%. Terms and conditions of UBM Records GmbH apply. The current version can always be found at .ubm-media.com.

GRANTING OF RIGHTS OF USE

Unless expressly agreed otherwise, we solely grant a non-exclusive right of use, that is not limited in time for the use of the musical works and musical recordings listed on the license application, in the stated audiovisual production. If the licensed production is edited, or musical works and musical recordings that have already been licensed are used for other productions, a new license must be obtained.

COMMERCIAL RELEASE AUDIO

The use of music in the form of audio tracks (e.g. compilations, soundtracks for films) through distributor (physically, digital downloads, streaming) is only permissible following authorization of a request and is calculated pro rata.

IT VERSIONS

Productions produced in other countries, in addition to domestic productions which are intended to be used abroad, often need to be reset to music due to licensing reasons. For the use of music in IT versions, a non-exclusive right of use must also be obtained from us. We offer you individual packet prices for this.

SECONDARY USES

For the secondary use of TV- or radio productions (e.g. radio plays) on visual/audio carriers (DVD/BD) or on digital service platforms (DSP), a non-exclusive right of use must be obtained from us.

FILM TRAILERS, TV TRAILERS, BROADCASTER SELF-PROMOTION AND BUMPERS

Film trailers which are screened in cinemas are considered to be normal cinema commercials, whereas film trailers which are shown on TV are calculated as normal TV commercials.

There is no license fee for synchronization rights for TV trailers, broadcaster self-promotion and bumpers which are produced by TV broadcasters for their own broadcasting purposes (it is only required to notify GEMA through the TV broadcaster).

LANGUAGE VERSIONS

Additional language versions are included in the license fee stated on the price list and do not entail an extra charge.

TV SERVICE PRODUCTIONS

The use of music in TV service productions is in general fully covered by contracts between GEMA and GVL and the TV broadcasters. In this instance, it is therefore not necessary to obtain a license for the synchronization rights. However, the producer has a legal obligation to provide the TV broadcaster with complete information about the music used, to ensure that the TV broadcaster can correctly notify the collecting societies (e.g. GEMA/GVL) of the music used. TV commercials (product advertising, sponsoring/presenters), co-productions and independent TV productions are by definition never TV service productions.

COLLECTING SOCIETIES

Rights that are protected by collecting societies (GEMA, GVLJ (in particular performing rights and reproduction rights), CANNOT be obtained from us. You can find tariffs, application forms and contact persons at www.gema.de and www.gvl.de. For the use of music for TV, radio or cinema there are usually no costs for the producer regarding the rights protected by the collecting societies GEMA and GVL, because the appropriate broadcaster or the appropriate cinema operator has generally concluded framework agreements with the collecting societies.