

A

Audio productions

Exclusively audio productions without images

Audiovisual productions

Image and sound tracks are linked and can be experienced synchronically

Audio file

File allowing the storage of all possible sounds

All media

All audio media and audiovisual media

All inclusive

Unlimited use of music from the complete catalogue for all types of production and all media within the period agreed with UBM

Allonges

Annexes to a commercial (e.g. nomination of a local trader/nomination of special offer limited in time)

B

Blog

Online journal or diary in website form, often publicly available

C

Commercial website

Website with the intention of making a profit or maximizing profit

Cut downs

Cut downs of commercials are free of charge, however, they have to be reported to UBM; cut downs also arise whenever a spot is reproduced in different time lengths (e.g. 30"/20"/15"), without image, text, or music change

D

Download option

Option to download the provided files to your own computer

F

Follow-up production

Another production that follows the original production with the same music and the unchanged product

Follow-up spot

Commercial with text and/or motive change, while the product is unchanged and the music is identical

Flat rate

A fixed price agreed with UBM for unlimited use of the entire UBM catalogue for unlimited production output within a agreed time period

G

GEMA

Society for musical performing and mechanical reproduction rights in Germany

GEMA fees

Charges payable to GEMA or to the local collecting society in accordance with tariffs and contracts

I

In-store radio production

Audio productions produced for trade and exclusively broadcasted at the point of sale (e.g. supermarket)

M

Music change

Changes of music in already existing productions

Music work

Cohesive production of a music work published under a certain title

O

Original classical music extra charge

Unaltered original works of classical composers in the public domain, use of these works is not subject to GEMA fees. UBM Records waives the customary charge

Other

For all productions not named above we will be glad to make you an individual offer.

P

Podcast

Media file (visual or audiovisual file) available online on subscription

Production rights

Also known as synchronisation rights, the right to link a track with another work.

S

Secondary use

Use of an already existing production for media other than for first use; secondary uses come at a 50% discount by UBM Records in accordance with the price list

Social rate

A rate offered by UBM Records to non-profit organizations and associations

Social media

Digital media enabling users to communicate with each other to create and exchange media content individually or jointly

Streaming

File is playable online but cannot be downloaded

Synchronisation rights

s. Production rights

T

Tutorial

User's guide (often visual) or also a short online educational film for the application of a product, a programme or a procedure (e.g. artistic) by a private individual

V

Video on demand

Video file provided online on demand